

From: [Ring Team](#)
To: [Bard, Branville G.](#)
Subject: Don't Forget to RSVP for the Party of the Year!
Date: Wednesday, September 26, 2018 9:00:09 AM

Eat, Drink and Reduce Crime!





Shaquille O'Neal and the Ring Team are throwing a party and you're invited! Come enjoy an open bar, free food and more. Attendees will take home a gift of five free Ring Doorbells for their department and the community!

RSVP today to reserve your spot.

Event Details

Sunday, October 7
5:15pm - 7:15pm

Hyatt Regency
Florida Ballroom M-N
9801 International Drive
Orlando, FL 32819

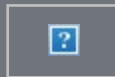
Note: All attendees must bring their conference badges for entry.



Email intended for bbard@cambridgepolice.org

Terms and Conditions: You must be an active member of law enforcement and a registered event attendee to be eligible. You will need to provide contact information at the event, including an active government email address, only for eligibility verification and shipment. Cannot be exchanged for cash.

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From: [Ring Team](#)
To: [Bard, Branville G.](#)
Subject: Get Your Free Ring Device
Date: Tuesday, November 06, 2018 2:09:21 PM

Tips and Tricks for Your Ring Video Doorbell 2



**Thank you for joining Ring's event
with Jamie and Shaq at IACP
2018!**

We will be sending you a free Ring device that you can keep or distribute to your department and/or community.

Please click the [Get Your Free Device](#) button below to proceed to Ring.com where an automatic discount will apply. Simply check out using this email address and fill in your shipping details.

[Get Your Free Device](#)

But wait, there's more...

In our mission to reduce crime, we've developed Video Doorbells, Security Cameras, Alarm Systems, and a free digital neighborhood watch app called Neighbors. We call this the 'Ring Platform', which millions of Americans are currently using today.

Now we're inviting law enforcement to access this platform and utilize a new crime-fighting tool. It's called the Neighbors Portal, and it's completely free for law enforcement. [Reply to this email](#) to schedule a time to discuss how the Neighbors Portal can help your department and community.

Watch the videos below to see how the Neighbors Portal helped both Winter Park Police Department and Volusia County Sheriff's Office solve crimes.





For assistance with your order, email neighbors.iacp@ring.com



Offer expires on 10/1/2019. Offer intended for bbard@cambridgepolice.org and is non-transferable. Valid only for the items in the pre-populated cart. Valid for one use per customer. Cannot be applied to previous orders on Ring.com. Cannot be combined with other codes/promotions. Cannot be exchanged or returned for cash. This promotional offer may be modified or terminated at any time without notice.

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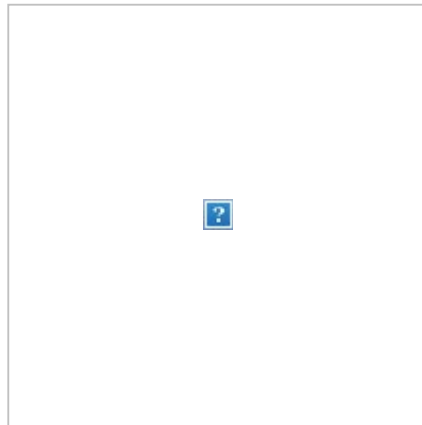
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From: [Ring Team](#)
To: [REDACTED]
Date: [REDACTED] Ring Video with you
Tuesday, September 25, 2018 11:16:54 AM



[REDACTED] has shared a Ring video with you!

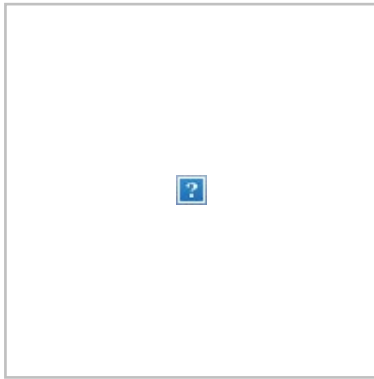


"Hi, I can send this link, but I am still trying to figure out how to download the video. It is difficult to freeze in the very beginning when you see the figure at the door. I wish the lights had been on.



Watch Now

This video was captured by my Ring Video Doorbell.



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anywhere in the world.

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From: [Gerrell Johnson](#)
To: [PIO](#)
Subject: Ring Neighborhoods Initiative!
Date: Monday, June 12, 2017 1:50:51 PM

Hello there!

My name is Gerrell and I work on the Neighborhoods Team here at Ring, the video doorbell company! At Ring, our mission is to reduce crime in neighborhoods and after seeing your post on your department's Nextdoor page, I wanted to reach out to share some information on our devices and their impact as smart home security options.

Ring creates peace of mind for any homeowner whether they want to know when their package is being delivered or when their kids are coming home from school. There are many people in your area that use Ring so I wanted to extend some special programs and promotions to you and your law enforcement colleagues as well as your citizens.

We have a new program called the Neighborhoods Initiative that allows us to extend a donation device for your Crime Prevention Community Policing unit along with some informational material. Please let me know if this sounds interesting and I'd be happy to set up some time to talk. I hope this reaches you well and I look forward to speaking with you soon!

If you're unsure or have questions about our video doorbell technology, here are some helpful links that you can explore that will provide more info on their products-

Today's KTLA Segment- [ktla/2017/05/17/video-doorbell-company-expands-with-more-home-security-options](http://ktla.com/2017/05/17/video-doorbell-company-expands-with-more-home-security-options)

LA Times- [latimes/business/technology/la-fi-tn-ring-jamie-siminoff-20170412.html](http://latimes.com/business/technology/la-fi-tn-ring-jamie-siminoff-20170412.html)

Billion Moments Milestone- [ring/billionmoments](http://ring.com/billionmoments)

Customer Experiences- [ring/customer-stories#anchorExplore](http://ring.com/customer-stories#anchorExplore)

My best,

Gerrell Johnson
Neighborhood Manager



1523 26th St
Santa Monica, CA 90404

gerrell@ring.com
(855) 688-7756 ext. 14

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)
[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank](#) (password: doorbot)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

From: [Gerrell Johnson](#)
To: [Yam, Buckowe](#)
Subject: Ring wants to Assist!
Date: Tuesday, December 05, 2017 12:17:32 PM

Hi Officer Yam,

I'm Gerrell and I do strategic outreach and partnerships for Ring, the Video Doorbell Company ([ring](#)). I came across this story in the news today and I thought you might appreciate one of the new programs we're offering to all of our partners in law enforcement- [bostonglobe/metro/2017/12/04/mass-police-departments-work-combat-package-theft-during-holiday-season/DMM01n2tAdV73brtjibL.fM/story.html](http://bostonglobe.com/metro/2017/12/04/mass-police-departments-work-combat-package-theft-during-holiday-season/DMM01n2tAdV73brtjibL.fM/story.html)

We've recently launched a GPS Bait Package program whereby we provide any participating department all the hardware necessary to facilitate a package tracking program. If you like to participate, or just learn more, please let me know and I'll give you a call to provide you with the program details. I hope this reaches you well and I look forward to speaking with you soon.

Kind regards,

Gerrell Johnson
Neighborhoods Marketing Rep



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Santa Monica, CA 90404

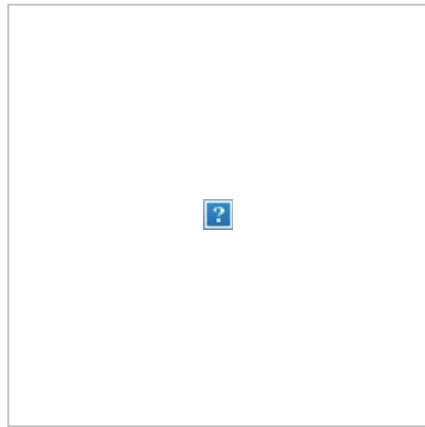
855-688-7756 ext.14
gerrell@ring.com

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LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

From: [Ring Team](#)
To: [REDACTED]
Date: [REDACTED] a Ring Video with you
Wednesday, January 09, 2019 4:38:56 PM



[REDACTED] has shared a Ring video with you!



"January 02, 2019, 5:58pm"

[Watch Now](#)

This video was captured by my Ring Video Doorbell.



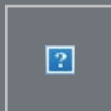
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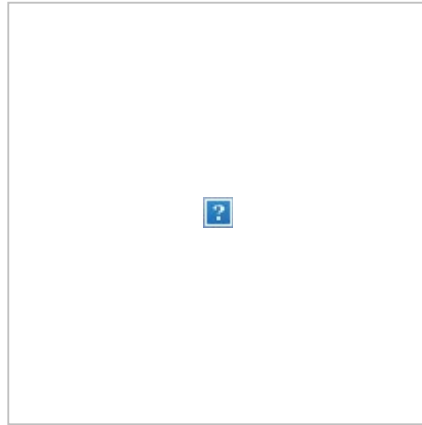
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From: [Ring Team](#)
To: [REDACTED]
Date: [REDACTED] has shared a Ring Video with you
Wednesday, January 09, 2019 4:38:31 PM



[REDACTED] has shared a Ring video with you!



"January 02, 2019, 5:52pm"

[Watch Now](#)

This video was captured by my Ring Video Doorbell.



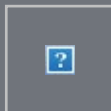
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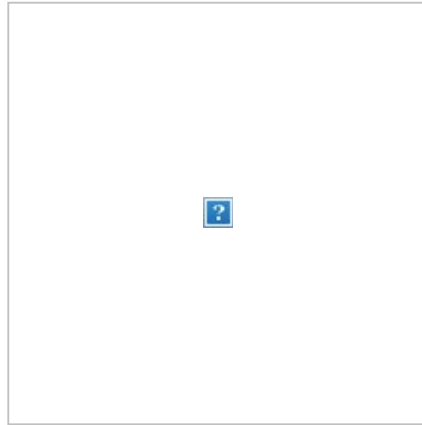
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From: [Ring Team](#)
To: [REDACTED]
Date: [REDACTED] has shared a Ring Video with you
Wednesday, January 09, 2019 4:37:37 PM



[REDACTED] has shared a Ring video with you!



"January 2nd, 2019 @ 5:42pm"

[Watch Now](#)

This video was captured by my Ring Video Doorbell.



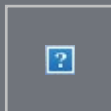
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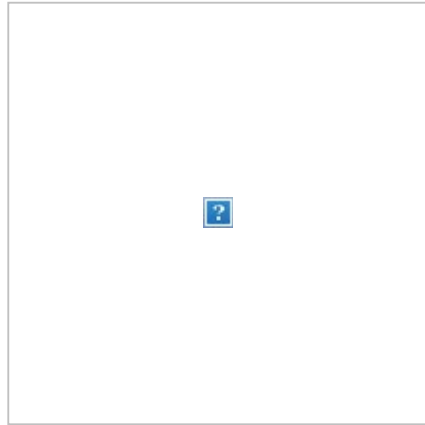
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From: [Ring Team](#)
To: [REDACTED]
Date: [REDACTED] has shared a Ring Video with you
Wednesday, January 09, 2019 4:39:22 PM



[REDACTED] has shared a Ring video with you!



"January 2nd, 2019, 7:41pm"

[Watch Now](#)

This video was captured by my Ring Video Doorbell.



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Neighbors App and Law Enforcement Portal

353.1 PURPOSE AND SCOPE

The department recognizes that robust crime prevention efforts in partnership with the community are essential to the reduction of crime in our community. The purpose of this policy is to set forth the guidelines for operations related to the Neighbors smartphone App and Law Enforcement Portal.

353.2 DEFINITIONS

- **Neighbors App** - A smartphone application which allows members of the community to participate in a digital neighborhood watch and share and comment on videos, photos and text posts related to crime and safety. Users may post videos and photos from any source. The Neighbors app does not promote the purchase of any product or endorse any specific vendor.
- **Neighbors** - Users of the Neighbors App.
- **Neighbors Feed** - A chronological list of crime and safety related posts shared by neighbors and available through the Law Enforcement Portal.
- **Law Enforcement Portal** - A cloud based application available only to law enforcement that allows agency members to:
 - Collaborate with Neighbors by creating locally specific crime and safety-related alerts of interest to app users,
 - View and comment on Neighbor posts, request additional information and provide follow-up to their concerns.
 - Request videos from Neighbors when a crime or safety event occurs.
- **Alert Zones** - Specific areas (such as squad areas, beats and patrol zones) within which an alert to specific agency members can be generated when a Neighbor shares a post.
- **Video Request** - The process of requesting video from Neighbors through the Law Enforcement Portal.
- **Neighbors Coordinator** - The Primary Point of Contact for the Neighbors App and Law Enforcement Portal who will coordinate all Department operations, access and use of these tools.

353.3 ACCESS AND USE

Access to and use of the Law Enforcement Portal will be strictly controlled. Only those members authorized by the Chief of Police or designee shall access the Law Enforcement Portal using the credentials provided to them. Members shall not use another member's credentials to access the Portal.

All use of the Portal shall be for legitimate law enforcement purposes only. Use of video or photos obtained from the publicly shared Neighbors Feed shall be downloaded and shared only for

Greenfield Police Department

Greenfield PD Policy Manual

Neighbors App and Law Enforcement Portal

legitimate investigatory or intelligence gathering purposes. All media obtained shall be stored and archived in compliance with Department record retention and evidence retention policies.

Unless specifically authorized by the Chief of Police or designee, members shall access the Law Enforcement Portal only from Department computers and devices and shall not access the Law Enforcement Portal during non-duty hours.

Use of the Portal to assist another agency in their investigation is generally discouraged and shall be done only with the approval of the Neighbors Coordinator. Agencies requesting access to or information from the Portal should be referred to the vendor.

353.4 NEIGHBORS COORDINATOR

The Neighbors Coordinator will:

- Determine appropriate access levels for Department members based on their operational need and in the best interests of the Department.
- Develop an implement a system through which monitoring of the Neighbors Feed and interaction with Neighbors through the Portal occurs on a regular basis.
- Insure members are appropriately trained to their level of access.
- Periodically audit the use Portal to insure compliance with this policy.
- Monitor program success, report ot the command staff and implement changes when appropriate.

353.5 COMMUNITY ENGAGEMENT

Community engagement is essential to the success of this digital neighborhood watch. As such, participation shall be a focus area for community crime prevention efforts. The Department may produce flyers and other literature promoting the use of the app. Crime Prevention Officers may provide information on the program during community meetings and events.

The Social media Coordinator shall be the primary point of contact for alerts and comments to the Neighbors Feed. All supervisory personnel shall have the ability to post alerts and comment on Neighbor posts in the Neighbors Feed. Other agency members may be authorized to comment on Neighbors Feed content based on operational needs.

Members who are authorized to comment on Neighbors Feed content are encouraged to do so regularly.

353.6 GENERAL OPERATIONS

The Department recognizes the value of the critical crime and safety information shared by Neighbors in the Neighbors Feed. Patrol personnel are encouraged to monitor the feed daily for information indicating criminal activity, and the identification of common or known suspects.

- Specific agency members may be designated to receive alerts when a Neighbor posts in a specific, relevant area.

Greenfield Police Department

Greenfield PD Policy Manual

Neighbors App and Law Enforcement Portal

- Supervisors may share the Neighbors Feed at roll call to alert members to crime and safety events and identify suspects.
- Members may access the Portal from their MDC in compliance with the mobile computing policy.
- Members who observe obvious criminal activity in a Neighbor post shall check the comment section to determine if the agency is aware of the incident. If it appears the agency is unaware, the member shall alert their supervisor.

353.7 INVESTIGATIVE OPERATIONS

The Law Enforcement Portal allows investigators to request videos from device owners within a specified area. All Video Requests shall adhere to these strict guidelines.

When an investigator determines a Video Request is appropriate for a given case, they shall seek approval from the CIB Supervisor. If the CIB Supervisor is unavailable and the request is urgent, any supervisory member may authorize the video request. The supervisor authorizing the request shall notify the CIB Supervisor of the authorization by email as soon as practicable.

- Investigators should attempt to narrow the scope of the video request to an appropriate time period and duration to avoid an overly broad request.
- Investigators should remain aware that device locations are offset to protect owner privacy and adjust the area of the request accordingly.
- In cases involving serious crimes, investigators will not use the Video Request feature as a substitute for neighborhood canvas.

Video Requests shall be coordinated with the Social Media Coordinator and/or the Neighbors Coordinator to ensure that a neighborhood alert is sent in conjunction with the Video Request.

353.8 EVIDENTIARY CONSIDERATIONS

All media obtained from the Neighbors Feed or through a Video Request shall be preserved and maintained in accordance with established record retention and evidence storage policies.

Media obtained through a Video Request remains in the case management area of the Portal and is stored in the cloud indefinitely. Investigators or analysts who view a video and make the determination that it is of evidentiary value shall download the video, begin the chain of custody and preserve it according to our evidence storage policy.

From: [Will Thorson](#)
To: [Yam, Buckowe](#)
Subject: Hello from Ring Neighborhoods
Date: Thursday, October 19, 2017 3:37:04 PM
Attachments: [ring_logo.png](#)

Hi Buckowe,

I got your contact information from my colleague Chris Loos who you met at an event last month. First off, I just wanted to see how everything was going with the devices you bought? Is there anything that I can help with. I'd be happy to get you in touch with our VIP customer service or help in any other way.

I also heard that you were interested in getting fliers and a discount code for not only you but the department. I would be happy to set you up with another device for you to test out at the department.

Just give me a quick call or hit me up at this email and I'll get you all set up.

Best,
Will Thorson, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

will.thorson@ring.com
(855) 688-7756 Ext. 53

VISIT US AT [IACP](#) IN PHILADELPHIA OCTOBER 22-24 BOOTH #4238

LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)
LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

From: [Warnick,Jeremy](#)
To: [Morgan Culbertson](#); [Bradley Wentlandt](#); [Mulcahy, James](#)
Cc: [Media](#)
Subject: RE: Ring & Cambridge
Date: Monday, December 17, 2018 4:00:54 PM

Hi Morgan and Brad,

While we appreciate your interest in connecting with us, a call at this point is a little too premature at this time. Once we make progress internally with next steps on moving forward with the ordinance, I will be sure to be in touch.

Jeremy

From: Morgan Culbertson <morgan.culbertson@ring.com>
Sent: Sunday, December 16, 2018 7:01 PM
To: Bradley Wentlandt <bradley.wentlandt@ring.com>; Mulcahy, James <jmulcahy@CambridgePolice.Org>; Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Media <media@ring.com>
Subject: Re: Ring & Cambridge

Thank you Brad! And pleasure to meet you both, James and Jeremy.

Tuesday would be preferred and I can be available for a call anytime, or Wednesday between 2 - 4pm (EST) works as well.

Either way, I look forward to our conversation and working with you to provide whatever support is needed to ensure a smooth rollout with positive momentum for the partnership.

Best,

Morgan

Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan@ring.com

m: 805.822.9694

ABC Action News: [Tampa Police credits app for helping catch serial porch pirate](#)

CBS Miami: [New Technology-Based Security System Replacing Neighborhood Crime Watch](#)

FOX 11: [Green Bay Police partners with new app for "digital neighborhood watch"](#)

KENS5: ['Neighbors' app helps curb community crime](#)

On Thu, Dec 13, 2018 at 12:51 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:

Good Afternoon,

The Cambridge surveillance ordinance has been getting some national media attention and has been a topic of discussion here.

In our discussions at Cambridge we talked about how the Ring Law Enforcement Portal and Neighbors App seems to fit in with the stated desire of the Cambridge Common Council to have the police department implement a voluntary, consent-based process for gathering video.

I'd like to introduce our PR Coordinator Morgan Culbertson who is copied on this email and ask that we set up a conference call in the near future so we at Ring can get a better understanding of the surveillance ordinance and discuss your thoughts on messaging.

Do you have time next week Tuesday or Wednesday midday?

Brad

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager



1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

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USA Today: [Police say crime drops with video doorbell](#)

From: [Morgan Culbertson](#)
To: [Bradley Wentlandt](#); [Mulcahy, James](#); [Warnick, Jeremy](#)
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Morgan@ring.com
m: 805.822.9694

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From: [Warnick,Jeremy](#)
To: [Bradley Wentlandt](#)
Cc: [Mulcahy, James](#)
Subject: RE: Ring & Cambridge
Date: Wednesday, February 27, 2019 5:04:36 PM

Hi Brad,

Thanks for your continued outreach. We'll be in touch as we near a decision on whether or not to proceed with the portal. There's still a few items related to the new ordinance that we are working through before we consider adding new platforms.

Jeremy

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Tuesday, February 26, 2019 5:23 PM
To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Mulcahy, James <jmulcahy@CambridgePolice.Org>
Subject: Re: Ring & Cambridge

Good Afternoon!

It's been awhile since we've connected and I wanted to reach out and see if there's anything you need to help inform your decision relative to the Ring Law Enforcement Portal.

Brad

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

1523 26th St
Santa Monica, CA 90404
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bw@ring.com

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FOX 11: [Green Bay Police partners with new app for "digital neighborhood watch"](#)
KENS5: ['Neighbors' app helps curb community crime](#)

On Thu, Dec 13, 2018 at 12:51 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:

Good Afternoon,

The Cambridge surveillance ordinance has been getting some national media attention and has been a topic of discussion here.

In our discussions at Cambridge we talked about how the Ring Law Enforcement Portal and Neighbors App seems to fit in with the stated desire of the Cambridge Common Council to have the police department implement a voluntary, consent-based process for gathering video.

I'd like to introduce our PR Coordinator Morgan Culbertson who is copied on this email and ask that we set up a conference call in the near future so we at Ring can get a better understanding of the surveillance ordinance and discuss your thoughts on messaging.

Do you have time next week Tuesday or Wednesday midday?

Brad

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager



1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Subject: Fwd: Ring Followup and MOU
Date: Thursday, November 29, 2018 9:35:10 PM

I tracked down the source of those news alerts. They were from NC4 which took them from the fire department Twitter feed. We removed them.

We talked about the need to update citizens when something like this turns out to be false.

The good news is, once you're on the portal, you'll be able to alert users when the all clear is given ;)

----- Forwarded message -----

From: **Warnick,Jeremy** <jwarnick@cambridgepolice.org>
Date: Thu, Nov 29, 2018 at 10:24 AM
Subject: RE: Ring Followup and MOU
To: Bradley Wentlandt <bradley.wentlandt@ring.com>

Good morning, Brad.

Thanks again for coming out to meet with us and I hope you had an enjoyable Thanksgiving.

After speaking with Commissioner Bard following our meeting, we agreed that submitting this agreement (or a version of it) would be a wise move for us as part of the city's new surveillance oversight ordinance. It would increase our transparency in terms of an inclusionary process and give the Council a sense of the scale of tools that we can use to create a safer community. As a result, the process will include the City Manager and Council's consideration. The timing of that may result in a brief delay of a few weeks.

In terms of roles and assignments, all but Investigations & Video Requests will primarily be managed by me (public information/media, social media, community engagement and neighbors feed).

I was scanning through the posts on the Neighbors app yesterday and I did have some concerns on what is currently being posted (at least in the Cambridge area). There are a number of references to reports of an explosion. I presume those are from Cambridge Fire tweets and smoke emitting from manhole incidents. The notion of an explosion is a very serious one, but when residents understand it's just smoke from a manhole cover, the perception is much

different. I'm happy to discuss this further, but I would strongly recommend recharacterizing those posts.

If you have any questions, please let me know.

Jeremy

Jeremy Warnick

Director of Communications & Media Relations

Cambridge Police Department

125 Sixth Street

Cambridge, MA 02142

O: 617-349-3237

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From: Bradley Wentlandt <bradley.wentlandt@ring.com>

Sent: Tuesday, November 20, 2018 7:13 PM

To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>

Cc: Mulcahy, James <jmulcahy@CambridgePolice.Org>; DiPietro, Leonard <ldipietr@CambridgePolice.org>

Subject: Ring Followup and MOU

Thanks so much for your time today.

We're excited at the prospect of partnering with Cambridge to reduce crime and engage citizens through the Neighbors platform. Attached please find a copy of the MOU. To recap the meeting (a few talking points):

Neighbors by Ring is the free smartphone app that allows citizens to

upload videos, photos and alerts related to crime and safety and share them with their neighbors.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map (exact locations obscured) of the more than 600 Ring devices in your community and directly **request** relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost.

We would initially provide 15 Ring devices to Cambridge. These devices can be deployed in the community or agency at your discretion.

We will also create a Cambridge-specific download link for the app. Anytime someone uses the link to download the neighbors app, Cambridge gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

We have a couple of important asks.

***First, moving forward please advise as to what the process looks like for the MOU prior to final signature. Does it require mayor, council consideration? Does the MOU need to go to any public forum – i.e. Council, Board, Commission? Please advise on the process.

***Second, to help us prepare for your onboarding, please identify the person in your agency who will coordinate (with respect to the Neighbors Portal – same person may fill multiple roles):

Public Information/Media

Investigations & Video Requests

Social Media

Community Engagement

Neighbors Feed (who will coordinate department posts to the Neighbors Feed)

Have a great Thanksgiving,

Brad

--

Brad Wentlandt

Law Enforcement Liaison/Territory Manager



[1523 26th St](#)

[Santa Monica, CA 90404](#)

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Brad Wentlandt

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--

Molly Marcot
Senior Content Manager



1523 26th St
Santa Monica, CA 90404

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From: [Brad Wentlandt](#)
To: Morgan@ring.com; [Warnick,Jeremy](#)
Subject: Fwd: Ring Followup and MOU
Date: Thursday, November 29, 2018 10:51:45 AM

Good morning Morgan,

I wanted to introduce you to Jeremy Warnick, the director of communications and media relations for the Cambridge Massachusetts Police Department. Jeremy will be shepherding the ring approval process through the Cambridge common council.

Jeremy, Morgan is our director of public relations. She and her team have excellent resources and will help inform the discussion as the ring MOU works its way through the decision making process.

Brad

Sent from my iPhone

Begin forwarded message:

From: "Warnick,Jeremy" <jwarnick@CambridgePolice.Org>
Date: November 29, 2018 at 10:24:45 AM EST
To: Bradley Wentlandt <bradley.wentlandt@ring.com>
Subject: RE: Ring Followup and MOU

Good morning, Brad.

Thanks again for coming out to meet with us and I hope you had an enjoyable Thanksgiving.

After speaking with Commissioner Bard following our meeting, we agreed that submitting this agreement (or a version of it) would be a wise move for us as part of the city's new surveillance oversight ordinance. It would increase our transparency in terms of an inclusionary process and give the Council a sense of the scale of tools that we can use to create a safer community. As a result, the process will include the City Manager and Council's consideration. The timing of that may result in a brief delay of a few weeks.

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From: Bradley Wentlandt <bradley.wentlandt@ring.com>

Sent: Tuesday, November 20, 2018 7:13 PM

To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>

Cc: Mulcahy, James <jmulcahy@CambridgePolice.Org>; DiPietro, Leonard <ldipietr@CambridgePolice.org>

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Community Engagement
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Have a great Thanksgiving,

Brad

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Brad Wentlandt
Law Enforcement Liaison/Territory Manager



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bw@ring.com

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Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

From: [Will Thorson](#)
To: [Yam, Buckowe](#)
Subject: Hello from Ring Neighborhoods
Date: Thursday, October 19, 2017 3:37:04 PM
Attachments: [ring_logo.png](#)

Hi Buckowe,

I got your contact information from my colleague Chris Loos who you met at an event last month. First off, I just wanted to see how everything was going with the devices you bought? Is there anything that I can help with. I'd be happy to get you in touch with our VIP customer service or help in any other way.

I also heard that you were interested in getting fliers and a discount code for not only you but the department. I would be happy to set you up with another device for you to test out at the department.

Just give me a quick call or hit me up at this email and I'll get you all set up.

Best,
Will Thorson, Neighborhoods Marketing Rep



1523 26th St
Santa Monica, CA 90404

will.thorson@ring.com
(855) 688-7756 Ext. 53

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LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)
LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Ring's Predecessor Doorbot on Shark Tank](#) (password: doorbot)

Warnick,Jeremy

Subject: Invitation: Cambridge - Ring LE Portal Presentation @ Tue Nov 20, 2018 11am - 12pm (EST) (Jeremy Warnick)
Location: 125 6th St, Cambridge, MA 02141, USA

Start: Tue 11/20/2018 11:00 AM
End: Tue 11/20/2018 12:00 PM

Recurrence: (none)

Meeting Status: Accepted

Organizer: bradley.wentlandt@ring.com

[more details »](#)

Cambridge - Ring LE Portal Presentation

Looking forward to our meeting.

* Please feel free to forward this invitation to anyone in the department who might benefit from a better understanding on how Ring works with Law Enforcement to reduce crime. Typically, PIOs, crime prevention, investigations and command staff personnel get a lot out of the presentation

We will:

- Discuss the Neighbors by Ring app, a free smartphone app that allows neighbors to participate in a digital neighborhood watch:
 - upload crime and safety related videos from any platform
 - comment on posts from Neighbors app users
 - does not require any purchase - does not require that the citizen own a Ring device
- Review the Ring Law Enforcement Portal, a free service for law enforcement that provides:
 - access to the videos and crime/safety related posts on the Neighbors app
 - ability to post geographically specific, hyper-local alerts to Ring owners and users of the app
 - a map of Ring devices in your community
 - ability to request videos directly from Ring users.
 - management of videos shared by users.
- Discuss the donation of devices to the department and ongoing support through donation, device subsidies and community engagement.
- Discuss the process and next steps
- Q&A

In advance of the meeting, attendees are encouraged to download the free "Neighbors by Ring" app (IOS & Android)--

When Tue Nov 20, 2018 11am – 12pm Eastern Time - New York

Where 125 6th St, Cambridge, MA 02141, USA ([map](#))

Calendar Jeremy Warnick

Who

- bradley.wentlandt@ring.com - organizer
- Phillip Dienstag
- Jeremy Warnick

Going (jwarnick@cambridgepolice.org)? [Yes](#) - [Maybe](#) - [No](#) [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this email at the account jwarnick@cambridgepolice.org because you are subscribed for invitations on calendar Jeremy Warnick.

To stop receiving these emails, please log in to <https://www.google.com/calendar/> and change your notification settings for this calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. [Learn More](#).

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[more details »](#)

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Where 125 6th St, Cambridge, MA 02141, USA ([map](#))

Calendar Jeremy Warnick

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- Phillip Dienstag
- Jeremy Warnick

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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Subject: Re: Ring & Cambridge
Date: Friday, June 28, 2019 9:13:09 PM

Hi Jeremy,

Just wanted to check in and see if there's any desire to move forward.

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

1523 26th St
Santa Monica, CA 90404
414-940-1676
bw@ring.com

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park
Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

On Feb 27, 2019, at 5:04 PM, Warnick,Jeremy
<jwarnick@CambridgePolice.Org> wrote:

Hi Brad,

Thanks for your continued outreach. We'll be in touch as we near a decision on whether or not to proceed with the portal. There's still a few items related to the new ordinance that we are working through before we consider adding new platforms.

Jeremy

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Tuesday, February 26, 2019 5:23 PM
To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Mulcahy, James <jmulcahy@CambridgePolice.Org>
Subject: Re: Ring & Cambridge

Good Afternoon!

It's been awhile since we've connected and I wanted to reach out and see if there's anything you need to help inform your decision relative to the Ring Law Enforcement Portal.

Brad

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

1523 26th St
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USA Today: Police say crime drops with video doorbell

On Dec 17, 2018, at 4:00 PM, Warnick,Jeremy
<jwarnick@CambridgePolice.Org> wrote:

Hi Morgan and Brad,

While we appreciate your interest in connecting with us, a call at this point is a little too premature at this time. Once we make progress internally with next steps on moving forward with the ordinance, I will be sure to be in touch.

Jeremy

From: Morgan Culbertson <morgan.culbertson@ring.com>
Sent: Sunday, December 16, 2018 7:01 PM
To: Bradley Wentlandt <bradley.wentlandt@ring.com>; Mulcahy, James <jmulcahy@CambridgePolice.Org>; Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Media <media@ring.com>
Subject: Re: Ring & Cambridge

Thank you Brad! And pleasure to meet you both, James and Jeremy.

Tuesday would be preferred and I can be available for a call anytime, or Wednesday between 2 - 4pm (EST) works as well.

Either way, I look forward to our conversation and working with you to provide whatever support is needed to ensure a smooth rollout with positive momentum for the partnership.

Best,

Morgan

Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan@ring.com

m: 805.822.9694

ABC Action News: [Tampa Police credits app for helping catch serial porch pirate](#)

CBS Miami: [New Technology-Based Security System Replacing Neighborhood Crime Watch](#)

FOX 11: [Green Bay Police partners with new app for "digital neighborhood watch"](#)

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Do you have time next week Tuesday or Wednesday midday?

Brad

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Brad Wentlandt

Law Enforcement Liaison/Territory Manager



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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Morgan Culbertson](#)
To: [Bradley Wentlandt](#); [Mulcahy, James](#); [Warnick, Jeremy](#)
Cc: [Media](#)
Subject: Re: Ring & Cambridge
Date: Sunday, December 16, 2018 7:00:56 PM

Thank you Brad! And pleasure to meet you both, James and Jeremy.

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From: [Warnick,Jeremy](#)
To: [Morgan Culbertson](#); [Bradley Wentlandt](#); [Mulcahy, James](#)
Cc: [Media](#)
Subject: RE: Ring & Cambridge
Date: Monday, December 17, 2018 4:00:54 PM

Hi Morgan and Brad,

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Jeremy

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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Cc: [Mulcahy, James](#)
Subject: Re: Ring & Cambridge
Date: Tuesday, February 26, 2019 5:21:20 PM

Good Afternoon!

It's been awhile since we've connected and I wanted to reach out and see if there's anything you need to help inform your decision relative to the Ring Law Enforcement Portal.

Brad

Brad Wentlandt
Law Enforcement Liaison/Territory Manager

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Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan@ring.com

m: 805.822.9694

ABC Action News: [Tampa Police credits app for helping catch serial porch pirate](#)

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Do you have time next week Tuesday or Wednesday midday?

Brad

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Brad Wentlandt
Law Enforcement Liaison/Territory Manager



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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Cc: [Mulcahy, James](#)
Subject: Re: Ring & Cambridge
Date: Tuesday, February 26, 2019 5:21:18 PM

Good Afternoon!

It's been awhile since we've connected and I wanted to reach out and see if there's anything you need to help inform your decision relative to the Ring Law Enforcement Portal.

Brad

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On Dec 17, 2018, at 4:00 PM, Warnick,Jeremy
<jwarnick@CambridgePolice.Org> wrote:

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Jeremy

From: Morgan Culbertson <morgan.culbertson@ring.com>
Sent: Sunday, December 16, 2018 7:01 PM
To: Bradley Wentlandt <bradley.wentlandt@ring.com>; Mulcahy, James <jmulcahy@CambridgePolice.Org>; Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Media <media@ring.com>
Subject: Re: Ring & Cambridge

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From: [Brad Wentlandt](#)
To: [Warnick,Jeremy](#)
Subject: Re: Ring & Cambridge
Date: Saturday, March 09, 2019 8:59:43 PM
Attachments: [Neighbors App and Law Enforcement Portal-2.pdf](#)

As promised, here's a copy of a sample policy.

Sent from my iPhone

On Feb 26, 2019, at 5:22 PM, Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:

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From: [Warnick,Jeremy](#)
To: [Bradley Wentlandt](#)
Cc: [Mulcahy, James](#)
Subject: RE: Ring & Cambridge
Date: Wednesday, February 27, 2019 5:04:36 PM

Hi Brad,

Thanks for your continued outreach. We'll be in touch as we near a decision on whether or not to proceed with the portal. There's still a few items related to the new ordinance that we are working through before we consider adding new platforms.

Jeremy

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Tuesday, February 26, 2019 5:23 PM
To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Mulcahy, James <jmulcahy@CambridgePolice.Org>
Subject: Re: Ring & Cambridge

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From: [Morgan Culbertson](#)
To: [Bradley Wentlandt](#); [Mulcahy, James](#); [Warnick, Jeremy](#)
Cc: [Media](#)
Subject: Re: Ring & Cambridge
Date: Sunday, December 16, 2018 7:00:57 PM

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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Cc: [Mulcahy,James](#); [DiPietro, Leonard](#)
Subject: Re: Ring Followup and MOU
Date: Thursday, February 07, 2019 11:11:50 PM

Good Evening Cambridge,

Just checking in on the status of the Ring MOU and whether there is an information I can provide to help inform decision making. I'm eager to get you onboard.

Brad

On Tue, Nov 20, 2018 at 7:13 PM Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:
Thanks so much for your time today.

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Neighbors by Ring is the free smartphone app that allows citizens to upload videos, photos and alerts related to crime and safety and share them with their neighbors.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map (exact locations obscured) of the more than 600 Ring devices in your community and directly **request** relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost.

We would initially provide 15 Ring devices to Cambridge. These devices can be deployed in the community or agency at your discretion.

We will also create a Cambridge-specific download link for the app. Anytime someone uses the link to download the neighbors app, Cambridge gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

We have a couple of important asks.

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To: [Warnick,Jeremy](#)
Cc: [Mulcahy,James](#); [DiPietro, Leonard](#)
Subject: Re: Ring Followup and MOU
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To: [Warnick,Jeremy](#)
Cc: [Mulcahy,James](#); [DiPietro, Leonard](#)
Subject: Re: Ring Followup and MOU
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From: [Brad Wentlandt](#)
To: [Warnick,Jeremy](#)
Subject: Re: Ring Followup and MOU
Date: Thursday, November 29, 2018 10:48:35 AM

Thanks Jeremy,

I forwarded your concern regarding the news alerts to the director of our News team Molly Marcot.

I will also follow up this email with an intro to Morgan Culbertson. Morgan is the director of our PR team and she will help inform discussions at the council level. She has a number of resources that she can provide you with talking points and information.

Sent from my iPhone

On Nov 29, 2018, at 10:24 AM, Warnick,Jeremy <jwarnick@CambridgePolice.Org> wrote:

Good morning, Brad.

Thanks again for coming out to meet with us and I hope you had an enjoyable Thanksgiving.

After speaking with Commissioner Bard following our meeting, we agreed that submitting this agreement (or a version of it) would be a wise move for us as part of the city's new surveillance oversight ordinance. It would increase our transparency in terms of an inclusionary process and give the Council a sense of the scale of tools that we can use to create a safer community. As a result, the process will include the City Manager and Council's consideration. The timing of that may result in a brief delay of a few weeks.

In terms of roles and assignments, all but Investigations & Video Requests will primarily be managed by me (public information/media, social media, community engagement and neighbors feed).

I was scanning through the posts on the Neighbors app yesterday and I did have some concerns on what is currently being posted (at least in the Cambridge area). There are a number of references to reports of an explosion. I presume those are from Cambridge Fire tweets and smoke emitting from manhole incidents. The notion of an explosion is a very serious one, but when residents understand it's just smoke from a manhole cover, the perception is much different. I'm happy to discuss this further, but I would strongly recommend recharacterizing those posts.

If you have any questions, please let me know.

Jeremy

Jeremy Warnick

Director of Communications & Media Relations
Cambridge Police Department
125 Sixth Street
Cambridge, MA 02142
O: 617-349-3237

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Sent: Tuesday, November 20, 2018 7:13 PM
To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Cc: Mulcahy, James <jmulcahy@CambridgePolice.Org>; DiPietro, Leonard <ldipietr@CambridgePolice.org>
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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Subject: Re: Ring Neighborhoods Demo
Date: Friday, November 16, 2018 9:07:23 AM

Thanks!

On Fri, Nov 16, 2018 at 9:05 AM Warnick,Jeremy <jwarnick@cambridgepolice.org> wrote:

Hi Brad,

Right now attendance is light due to the holiday week. If I receive another confirmation for a Liutenant, we could move ahead with it. If they can't attend, it would be best to reschedule. I'm hoping to know by 12p the latest on their status.

Apologies for the delay.

Jeremy

From: Bradley Wentlandt <bradley.wentlandt@ring.com>
Sent: Friday, November 16, 2018 5:33 AM
To: Warnick,Jeremy <jwarnick@CambridgePolice.Org>
Subject: Re: Ring Neighborhoods Demo

Good Morning Sir,

Happy Friday!

Just checking in regarding Tuesday.

Brad

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If not Tuesday, I'd be looking to schedule December 10, 14 or the week of the 17th.

Brad

On Tue, Nov 13, 2018 at 5:12 PM, Warnick,Jeremy
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Hi Bradley,

Your message was shared with me and we would be open to meeting with you and your staff. Please let me know specific days/times that would work best and I'll look to coordinate a meeting with members of our Investigations Unit and Community Outreach team.

Jeremy

Jeremy Warnick

Director of Communications & Media Relations

Cambridge Police Department

125 Sixth Street

Cambridge, MA 02142

O: 617-349-3237

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From: Bradley Wentlandt <bradley.wentlandt@ring.com>

Sent: Thursday, November 01, 2018 1:03 AM

To: PIO <PIO@CambridgePolice.Org>; gbard@cambridgepolice.org; DiPietro, Leonard <ldipietr@CambridgePolice.org>; Warnick, Jeremy <jwarnick@CambridgePolice.Org>; Cabral, Frederick (Police) <fcabral@cambridgepolice.org>

Subject: Ring Neighborhoods Demo

Good Evening,

I'm Brad Wentlandt the Law Enforcement Liaison for Ring. I recently began working with Ring after more than 30 years in law enforcement, most recently as Chief in Greenfield, Wisconsin. My role is to work with law enforcement to bring agencies on board our Neighbors Law Enforcement Portal and to encourage growth of the Neighbors app, both of which are provided at no cost.

As part of our mission to reduce crime in neighborhoods, Neighbors is provided as a free smartphone app that allows citizens to upload videos and photos related to crime and safety and share them with their neighbors.

The Neighbors Portal portal allows your agency to view and comment on these posts in real-time and directly engage in their neighborhood. **On the investigative side, the portal allows you to see an active camera map of every Ring device in your community and directly request relevant video** when a crime is committed.

I'd love to stop by the department and provide all of the details. Typically, command staff, PIO's, social media folks, crime prevention and investigative personnel get a lot out of the presentation.

I will be in the Boston Area on November 20th and hope to be able to schedule something with you.

There are more than 50 agencies currently using the Ring Neighbors Portal. Please check out these articles and stories regarding the portal:

1. [Fort Lauderdale Police Department](#)
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3. [Aurora Police Department](#)
4. [Lubbock Police Department](#)

I look forward to speaking with you soon.

Best,

Brad Wentlandt

Law Enforcement Liaison/Territory Manager



[1523 26th St](#)

[Santa Monica, CA 90404](#)

414-940-1676

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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
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Date: Tuesday, November 13, 2018 5:19:13 PM

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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Subject: Re: Ring Neighborhoods Demo
Date: Friday, November 16, 2018 10:39:28 AM

Excellent! You should have received a formal calendar invite. Please share with anyone appropriate.

See you Tuesday!

On Fri, Nov 16, 2018 at 10:23 AM Warnick,Jeremy <jwarnick@cambridgepolice.org> wrote:
Brad,

At the moment, we have the right folks lined up for the meeting on Tuesday at 11a:

Deputy Superintendent DiPietro from Criminal Investigations

Lieutenant Cabral from Youth and Family Services

Myself

And potentially 2-3 Detectives and/or Sergeants

Jeremy

Sent from my iPhone

On Nov 16, 2018, at 9:07 AM, Bradley Wentlandt <bradley.wentlandt@ring.com> wrote:

Thanks!

On Fri, Nov 16, 2018 at 9:05 AM Warnick,Jeremy <jwarnick@cambridgepolice.org> wrote:

Hi Brad,

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Law Enforcement Liaison/Territory Manager



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[Santa Monica, CA 90404](#)

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From: [Bradley Wentlandt](#)
To: [Mulcahy, James](#); [Warnick, Jeremy](#)
Cc: [Morgan Culbertson](#)
Subject: Ring & Cambridge
Date: Thursday, December 13, 2018 3:51:28 PM

Good Afternoon,

The Cambridge surveillance ordinance has been getting some national media attention and has been a topic of discussion here.

In our discussions at Cambridge we talked about how the Ring Law Enforcement Portal and Neighbors App seems to fit in with the stated desire of the Cambridge Common Council to have the police department implement a voluntary, consent-based process for gathering video.

I'd like to introduce our PR Coordinator Morgan Culbertson who is copied on this email and ask that we set up a conference call in the near future so we at Ring can get a better understanding of the surveillance ordinance and discuss your thoughts on messaging.

Do you have time next week Tuesday or Wednesday midday?

Brad

--

Brad Wentlandt
Law Enforcement Liaison/Territory Manager



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From: [Bradley Wentlandt](#)
To: [Warnick,Jeremy](#)
Cc: [Mulcahy, James](#); [DiPietro, Leonard](#)
Subject: Ring Followup and MOU
Date: Tuesday, November 20, 2018 7:13:27 PM
Attachments: [Cambridge.docx](#)

Thanks so much for your time today.

We're excited at the prospect of partnering with Cambridge to reduce crime and engage citizens through the Neighbors platform. Attached please find a copy of the MOU. To recap the meeting (a few talking points):

Neighbors by Ring is the free smartphone app that allows citizens to upload videos, photos and alerts related to crime and safety and share them with their neighbors.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map (exact locations obscured) of the more than 600 Ring devices in your community and directly **request** relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost.

We would initially provide 15 Ring devices to Cambridge. These devices can be deployed in the community or agency at your discretion.

We will also create a Cambridge-specific download link for the app. Anytime someone uses the link to download the neighbors app, Cambridge gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

We have a couple of important asks.

***First, moving forward please advise as to what the process looks like for the MOU prior to final signature. Does it require mayor, council consideration? Does the MOU need to go to any public forum – i.e. Council, Board, Commission? Please advise on the process.

***Second, to help us prepare for your onboarding, please identify the person in your agency who will coordinate (with respect to the Neighbors Portal – same person may fill multiple roles):

Public Information/Media
Investigations & Video Requests

Social Media
Community Engagement
Neighbors Feed (who will coordinate department posts to the Neighbors Feed)

Have a great Thanksgiving,

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To: [Warnick,Jeremy](#)
Cc: [Mulcahy, James](#); [DiPietro, Leonard](#)
Subject: Ring Followup and MOU
Date: Tuesday, November 20, 2018 7:13:26 PM
Attachments: [Cambridge.docx](#)

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Subject: Ring Neighborhoods Demo
Date: Thursday, November 01, 2018 1:03:35 AM

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Law Enforcement Liaison/Territory Manager



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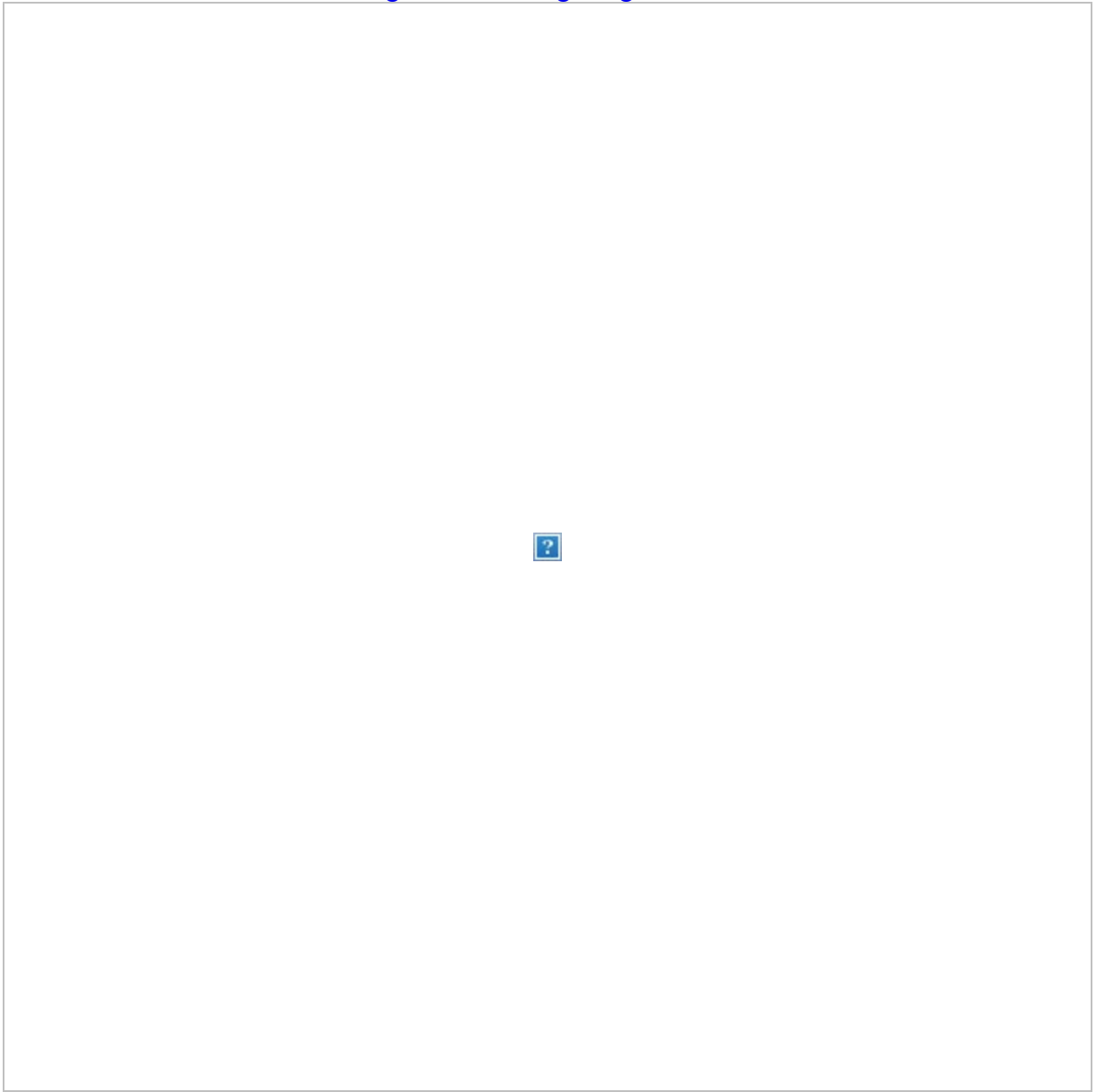
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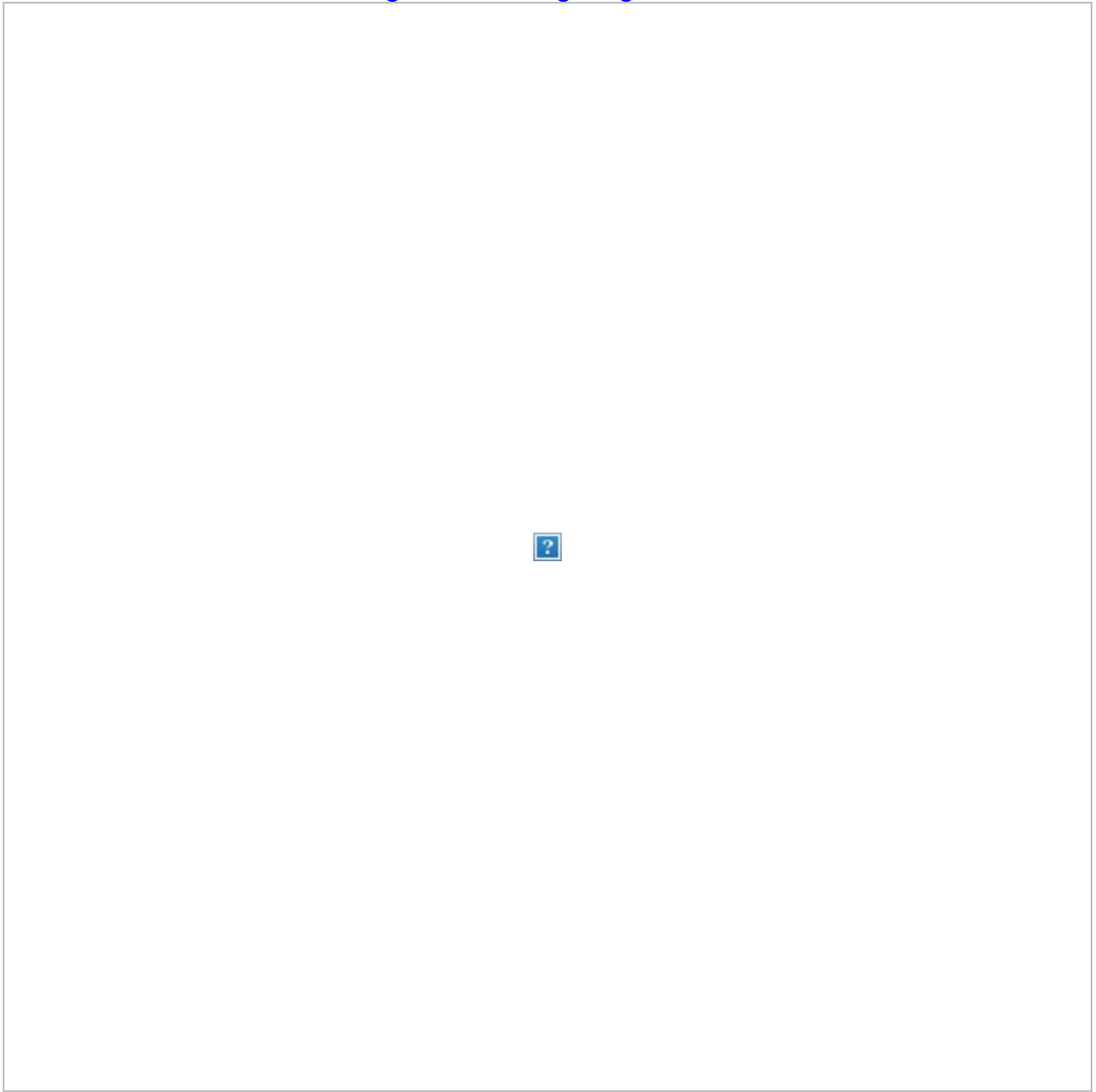
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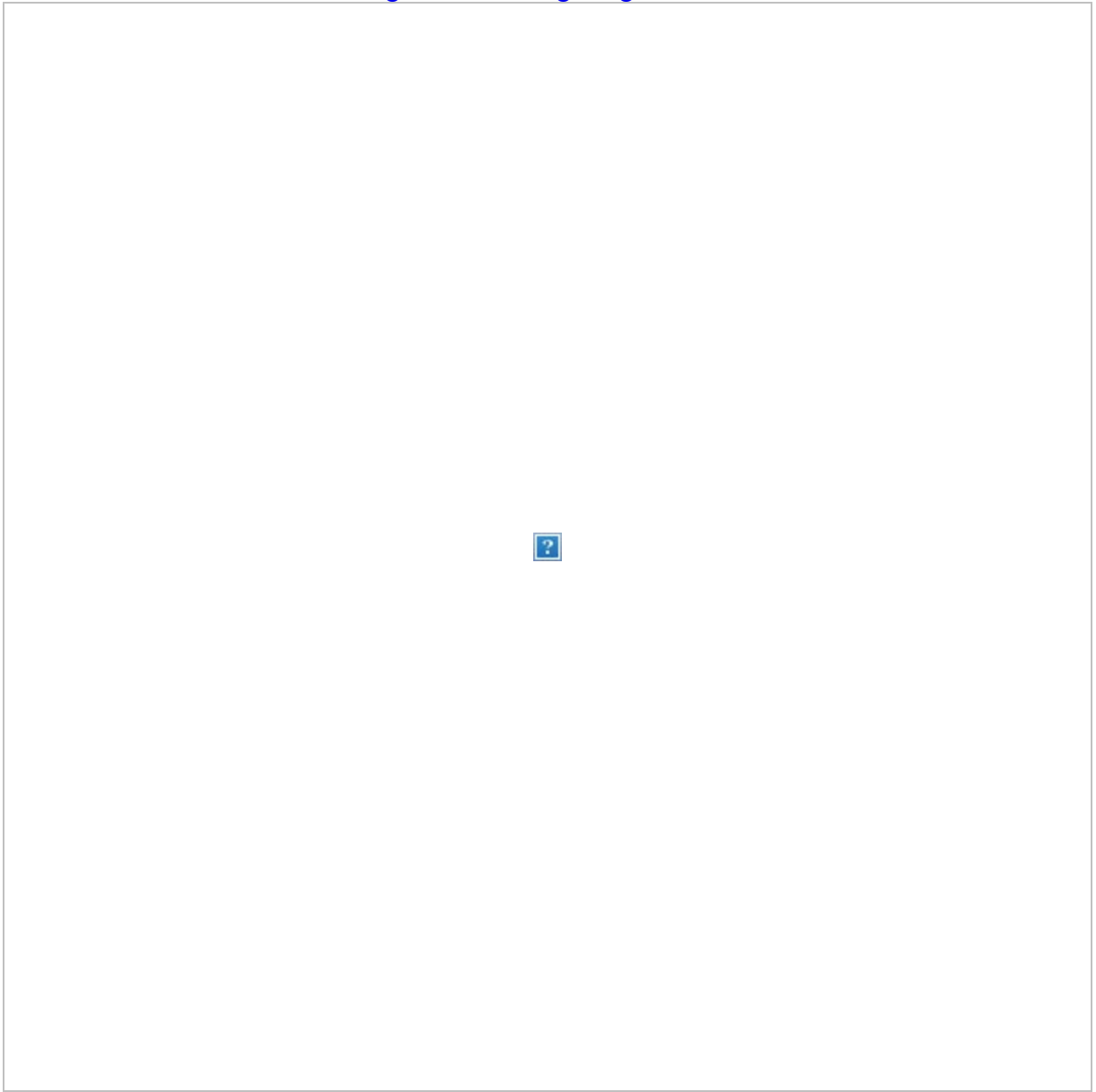
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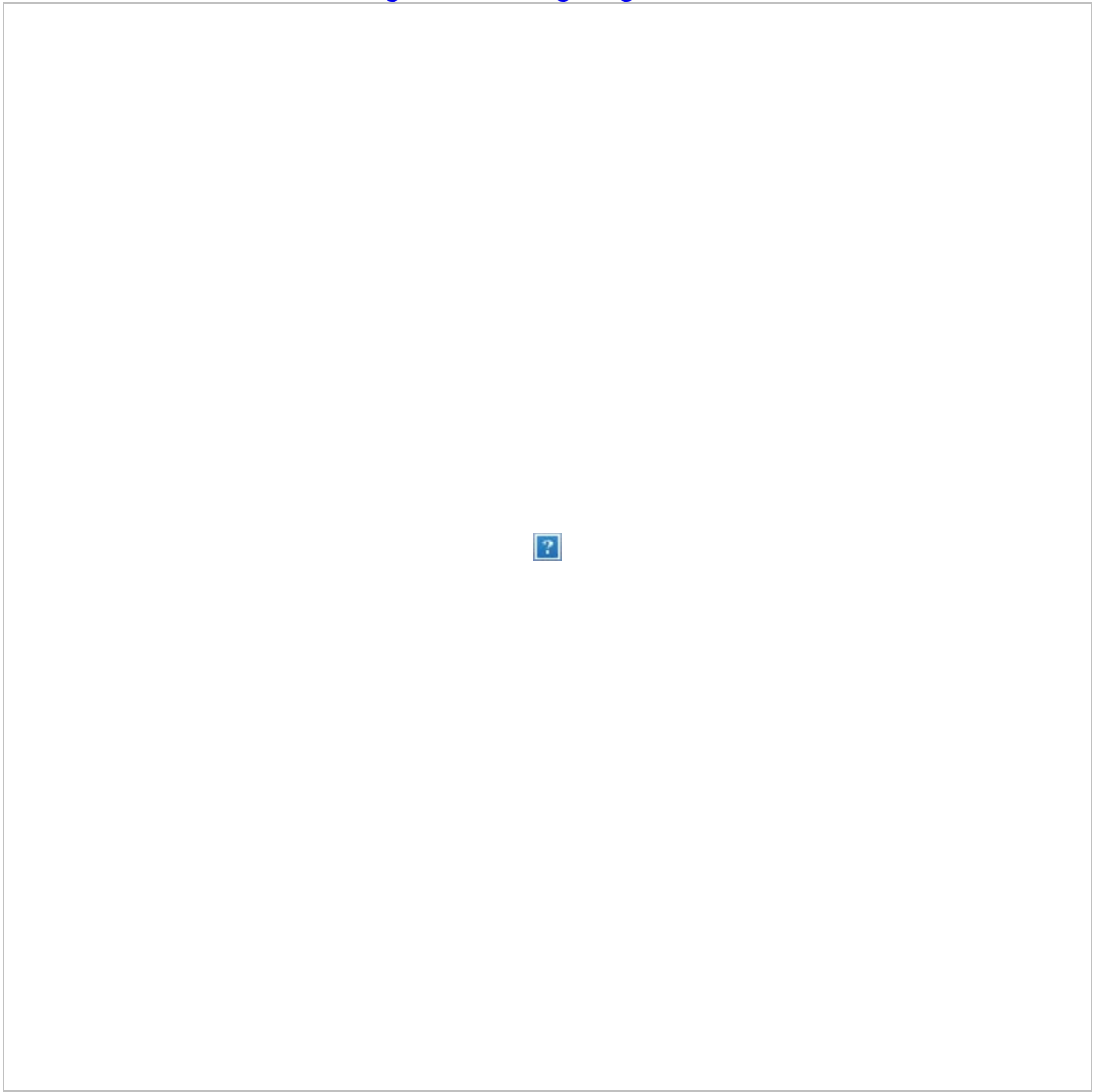
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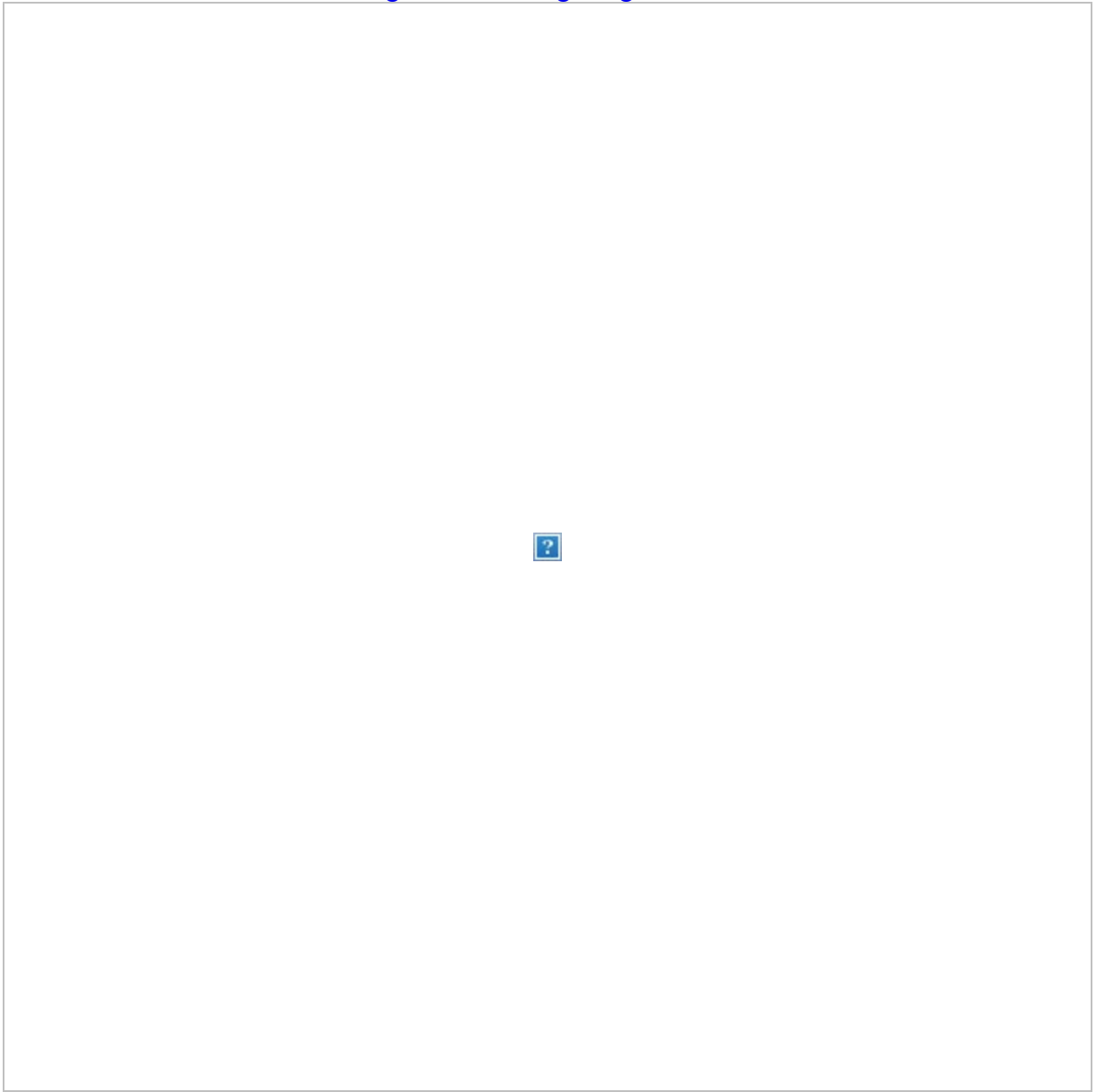
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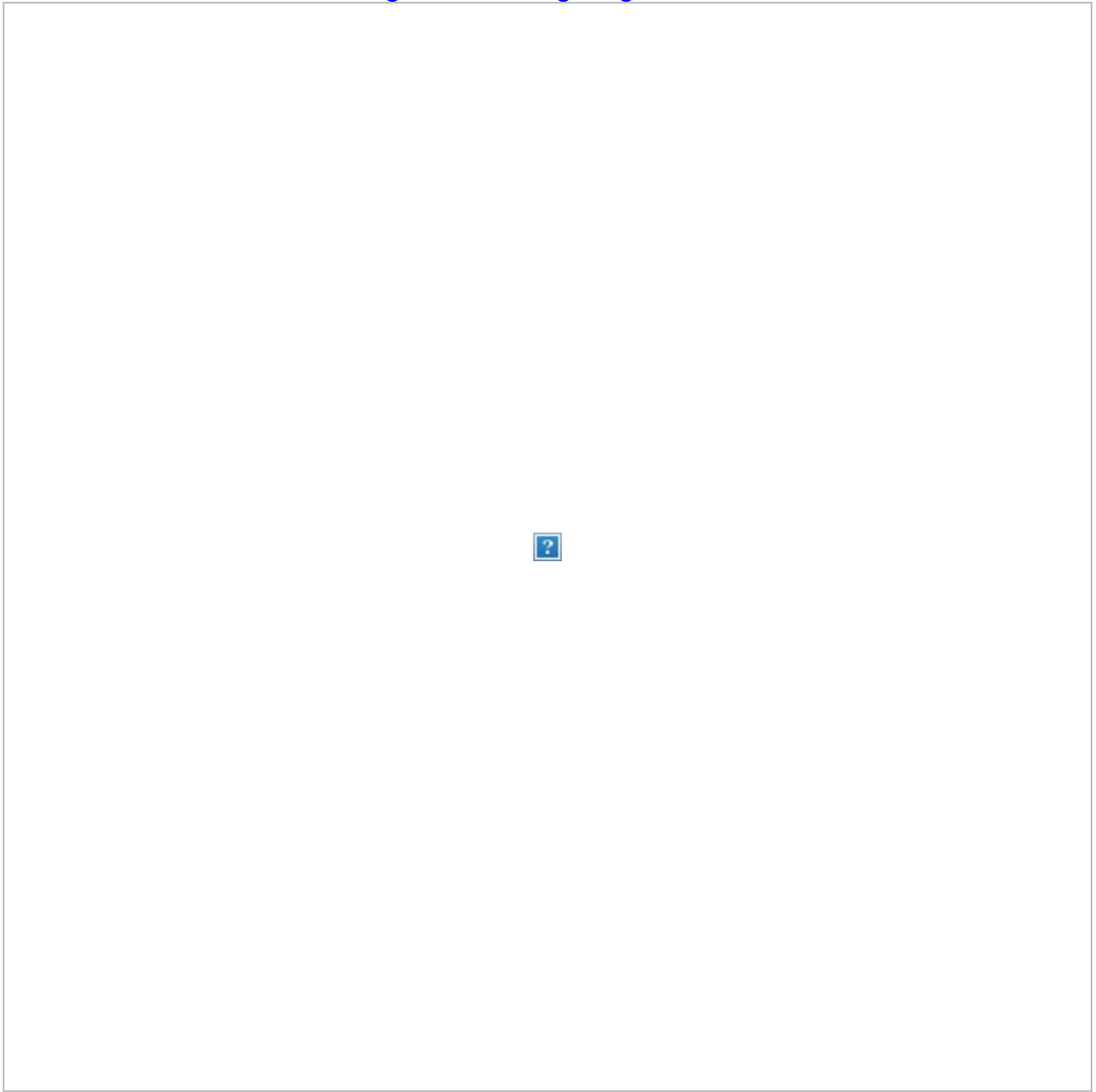
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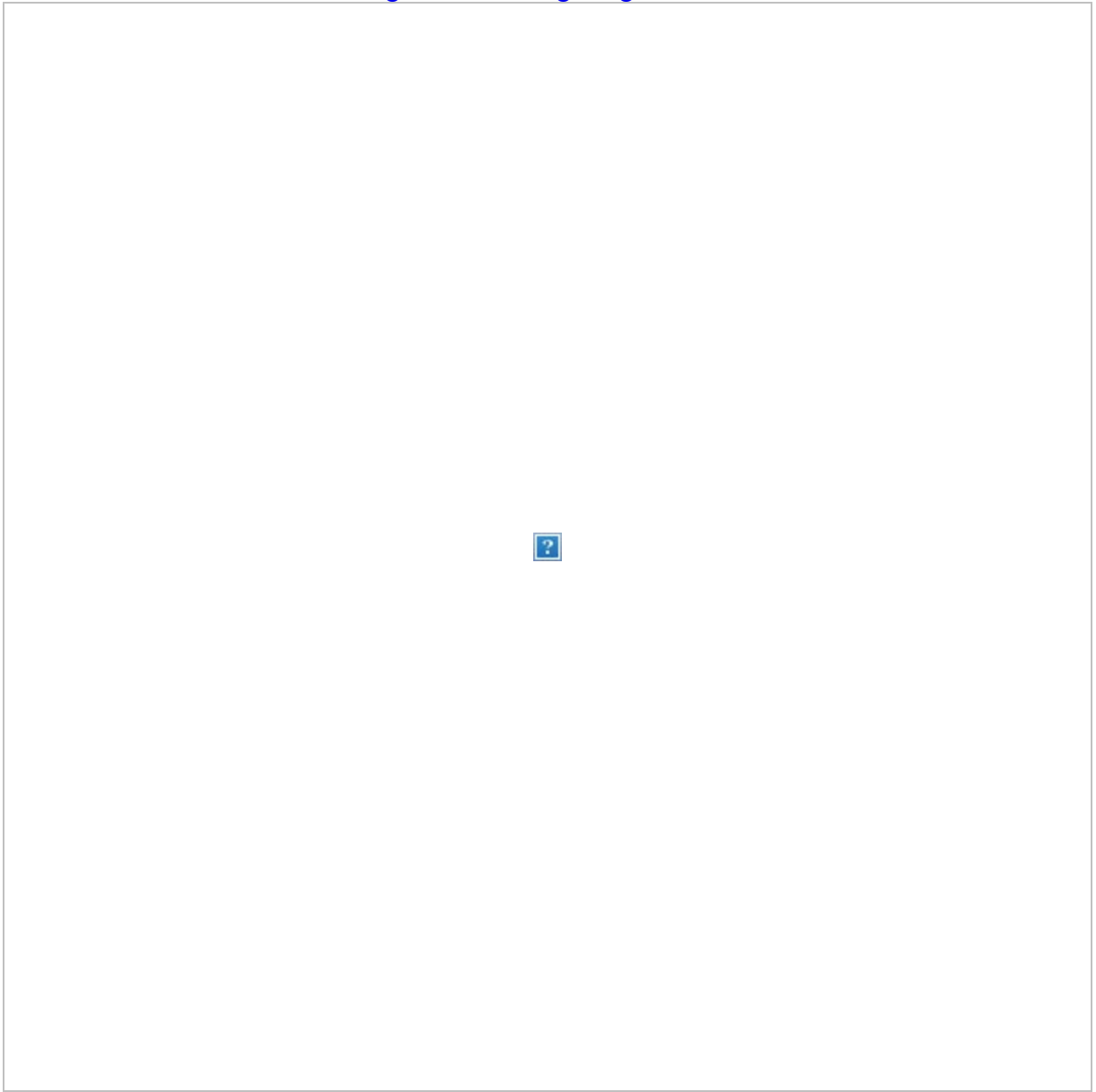
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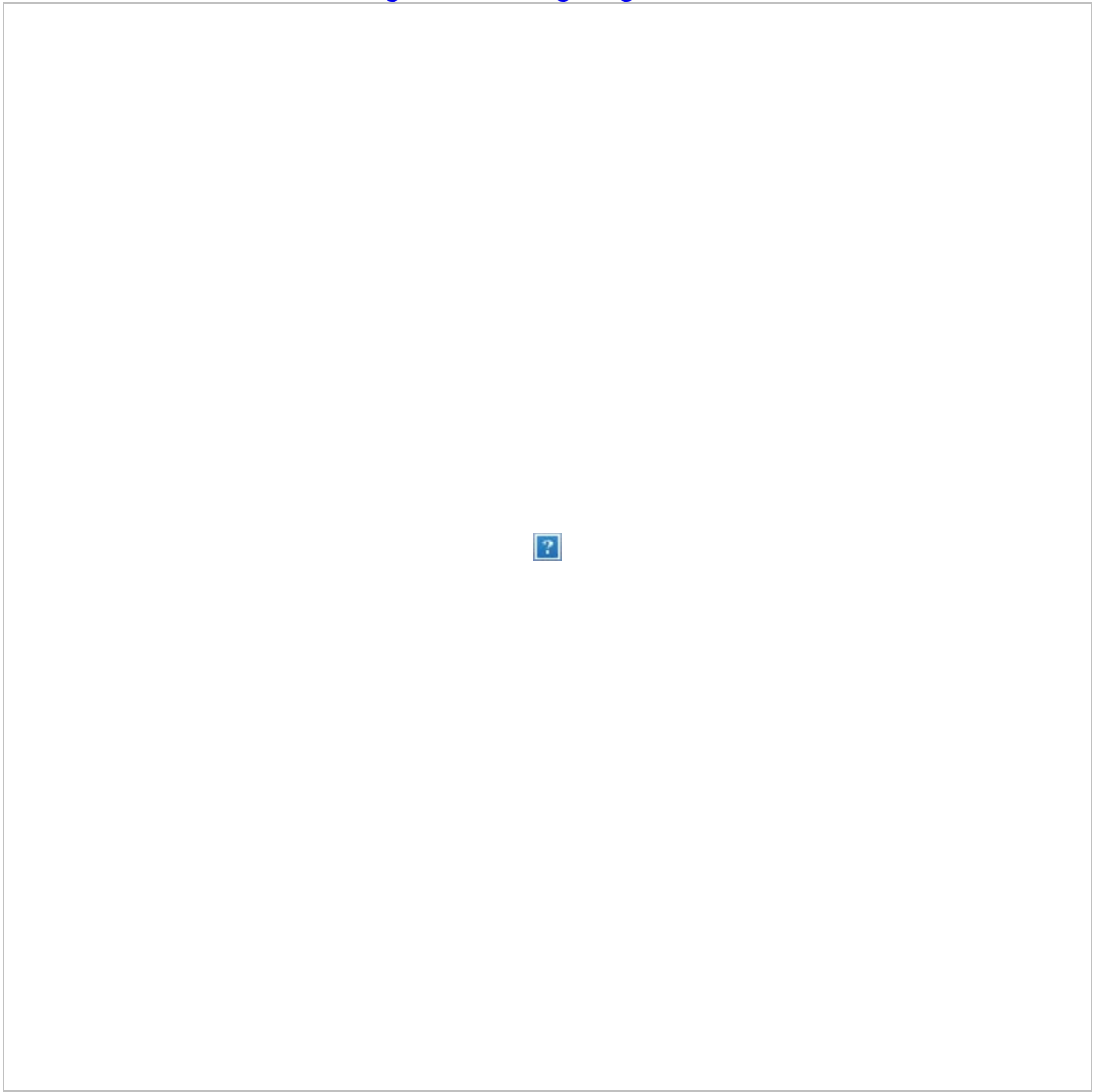
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November 15, 2018

Ring wants to help reduce crime and increase safety in Cambridge, Massachusetts.

Ring is excited to propose a solution to the Cambridge Police Department to help reduce crime and assist with investigations in your community.

Program Description

This program will provide the Cambridge Police Department access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Cambridge neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Cambridge may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, the Cambridge Police department and Ring may work together to offer subsidized Ring cameras to select parts of Cambridge.

Responsibilities

Ring

- Make the Ring App available to Cambridge residents free of charge.
- Donate Ring cameras to the Cambridge Police Department or area of Cambridge based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation of fifteen (15) Ring cameras.
- Make the Ring Neighborhoods portal available to the Cambridge Police Department, free of charge, including support and training for Cambridge Police Department employees.
- Work with the Cambridge Police Department to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with the Cambridge Police Department.
- As appropriate, subsidize the purchase of Ring cameras by Cambridge residents as part of a formal subsidy program.

Cambridge Police Department

- Engage the Cambridge community with outreach efforts on the platform to encourage adoption of the platform/app.

- Choose how the free Ring cameras should be distributed. There are two options.
 - Cameras will be donated directly to the Cambridge Police Department. Cambridge Police will in turn distribute these cameras to the community as part of its outreach programs.
 - Ring will directly distribute these cameras to the local community, with input from the Cambridge Police Department.
- Maintain appropriate access controls for Cambridge Police Department personnel to use the Ring Neighborhood Police portal.
- Make data related to Cambridge Police Department incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but not obligation, to participate in a subsidized camera program.

Term

The Cambridge Police Department’s participation in the program shall commence upon the Cambridge Police Department’s acceptance of these program terms. Either party may terminate the Cambridge Police Department’s participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to the Cambridge Police Department around 12/1/2018.

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to the Cambridge Police Department without the prior consent of the owner or a properly issued subpoena or search warrant, as applicable. The Cambridge Police Department agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide Cambridge Police Department work. Ring’s terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, Cambridge Police Department shall keep the terms of this program confidential.

RING LLC

Cambridge
Program Sponsor

Date: _____

Date: _____

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

Neighbors App and Law Enforcement Portal

353.1 PURPOSE AND SCOPE

The department recognizes that robust crime prevention efforts in partnership with the community are essential to the reduction of crime in our community. The purpose of this policy is to set forth the guidelines for operations related to the Neighbors smartphone App and Law Enforcement Portal.

353.2 DEFINITIONS

- **Neighbors App** - A smartphone application which allows members of the community to participate in a digital neighborhood watch and share and comment on videos, photos and text posts related to crime and safety. Users may post videos and photos from any source. The Neighbors app does not promote the purchase of any product or endorse any specific vendor.
- **Neighbors** - Users of the Neighbors App.
- **Neighbors Feed** - A chronological list of crime and safety related posts shared by neighbors and available through the Law Enforcement Portal.
- **Law Enforcement Portal** - A cloud based application available only to law enforcement that allows agency members to:
 - Collaborate with Neighbors by creating locally specific crime and safety-related alerts of interest to app users,
 - View and comment on Neighbor posts, request additional information and provide follow-up to their concerns.
 - Request videos from Neighbors when a crime or safety event occurs.
- **Alert Zones** - Specific areas (such as squad areas, beats and patrol zones) within which an alert to specific agency members can be generated when a Neighbor shares a post.
- **Video Request** - The process of requesting video from Neighbors through the Law Enforcement Portal.
- **Neighbors Coordinator** - The Primary Point of Contact for the Neighbors App and Law Enforcement Portal who will coordinate all Department operations, access and use of these tools.

353.3 ACCESS AND USE

Access to and use of the Law Enforcement Portal will be strictly controlled. Only those members authorized by the Chief of Police or designee shall access the Law Enforcement Portal using the credentials provided to them. Members shall not use another member's credentials to access the Portal.

All use of the Portal shall be for legitimate law enforcement purposes only. Use of video or photos obtained from the publicly shared Neighbors Feed shall be downloaded and shared only for

Greenfield Police Department

Greenfield PD Policy Manual

Neighbors App and Law Enforcement Portal

legitimate investigatory or intelligence gathering purposes. All media obtained shall be stored and archived in compliance with Department record retention and evidence retention policies.

Unless specifically authorized by the Chief of Police or designee, members shall access the Law Enforcement Portal only from Department computers and devices and shall not access the Law Enforcement Portal during non-duty hours.

Use of the Portal to assist another agency in their investigation is generally discouraged and shall be done only with the approval of the Neighbors Coordinator. Agencies requesting access to or information from the Portal should be referred to the vendor.

353.4 NEIGHBORS COORDINATOR

The Neighbors Coordinator will:

- Determine appropriate access levels for Department members based on their operational need and in the best interests of the Department.
- Develop an implement a system through which monitoring of the Neighbors Feed and interaction with Neighbors through the Portal occurs on a regular basis.
- Insure members are appropriately trained to their level of access.
- Periodically audit the use Portal to insure compliance with this policy.
- Monitor program success, report ot the command staff and implement changes when appropriate.

353.5 COMMUNITY ENGAGEMENT

Community engagement is essential to the success of this digital neighborhood watch. As such, participation shall be a focus area for community crime prevention efforts. The Department may produce flyers and other literature promoting the use of the app. Crime Prevention Officers may provide information on the program during community meetings and events.

The Social media Coordinator shall be the primary point of contact for alerts and comments to the Neighbors Feed. All supervisory personnel shall have the ability to post alerts and comment on Neighbor posts in the Neighbors Feed. Other agency members may be authorized to comment on Neighbors Feed content based on operational needs.

Members who are authorized to comment on Neighbors Feed content are encouraged to do so regularly.

353.6 GENERAL OPERATIONS

The Department recognizes the value of the critical crime and safety information shared by Neighbors in the Neighbors Feed. Patrol personnel are encouraged to monitor the feed daily for information indicating criminal activity, and the identification of common or known suspects.

- Specific agency members may be designated to receive alerts when a Neighbor posts in a specific, relevant area.

Greenfield Police Department

Greenfield PD Policy Manual

Neighbors App and Law Enforcement Portal

- Supervisors may share the Neighbors Feed at roll call to alert members to crime and safety events and identify suspects.
- Members may access the Portal from their MDC in compliance with the mobile computing policy.
- Members who observe obvious criminal activity in a Neighbor post shall check the comment section to determine if the agency is aware of the incident. If it appears the agency is unaware, the member shall alert their supervisor.

353.7 INVESTIGATIVE OPERATIONS

The Law Enforcement Portal allows investigators to request videos from device owners within a specified area. All Video Requests shall adhere to these strict guidelines.

When an investigator determines a Video Request is appropriate for a given case, they shall seek approval from the CIB Supervisor. If the CIB Supervisor is unavailable and the request is urgent, any supervisory member may authorize the video request. The supervisor authorizing the request shall notify the CIB Supervisor of the authorization by email as soon as practicable.

- Investigators should attempt to narrow the scope of the video request to an appropriate time period and duration to avoid an overly broad request.
- Investigators should remain aware that device locations are offset to protect owner privacy and adjust the area of the request accordingly.
- In cases involving serious crimes, investigators will not use the Video Request feature as a substitute for neighborhood canvas.

Video Requests shall be coordinated with the Social Media Coordinator and/or the Neighbors Coordinator to ensure that a neighborhood alert is sent in conjunction with the Video Request.

353.8 EVIDENTIARY CONSIDERATIONS

All media obtained from the Neighbors Feed or through a Video Request shall be preserved and maintained in accordance with established record retention and evidence storage policies.

Media obtained through a Video Request remains in the case management area of the Portal and is stored in the cloud indefinitely. Investigators or analysts who view a video and make the determination that it is of evidentiary value shall download the video, begin the chain of custody and preserve it according to our evidence storage policy.